

Simple Photography Tips¹

1. **The more photos you make, the better your chances of getting good ones.** If you are using film use the entire roll! If you are shooting digital just keep shooting. You can always delete the bad ones and then shoot some more.
2. **Get closer!** Compose your photograph with a primary subject/subjects.



Not good – no primary subject, confusing



Good – intimate, definite subject

3. **Avoid shooting stiff posed photos** where the subject is just standing still. Instead capture the subjects in action, in a candid moment or in a more relaxed or ‘natural’ pose.
4. **Photo with eye contact make a strong impact.** People feel much more compelled to relate to someone they can look in the eye.
5. **When appropriate, show how is CARE helping the community.** Think visually how you can show in a positive and empowering way CARE projects have helped the individual and/or community.
6. **In an emergency try to include the context of the emergency.** Destruction, crowded conditions, drought stricken land, etc. in the background helps people understand the situation of the person who is the dominant subject of the photo
7. **Use available outdoor light.** And if you must take a photograph indoors or in the shade, be sure you are close enough to the subject for the flash to work (usually 6 to 12 feet, 2 to 3 meters).
8. **Early morning and late afternoon** are the best times to photograph.



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Good – warm late afternoon sun

Not good – harsh, bright mid-afternoon sun